ESP

Latin America Catalogue







Business

Workplace

Nursing

Restaurant

Hospitality

LiveABC

Mission

Dear Teachers,

LiveABC Interactive English Group is a worldwide organization based in Taiwan. We employ over four hundred people and partner with a multitude of organizations across the island and around the world. Producing quality publications is a lifelong endeavor, and we are dedicated to the development of English, as well as other foreign language learning materials in both print and digital formats. Thank you for your interest in LiveABC's books and systems. If you require any further information, please do not hesitate to contact us.

Best regards,
Founder CEO
Chun Chi Chen



LiveABC Representative in Latin America
CEO of Learning Ark
Shengping Wu



Learning Is Very Easy
with LiveABC

The Leading brand in digital English learning, LiveABC is dedicated to developing and distributing language-learning solutions that are effective and enjoyable to use. By combining the advantages of technology and publishing, LiveABC provides innovative educational resources. Learning Is Very Easy with LiveABC.

Global Markets

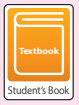
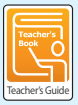


LiveABC is the largest producer of multimedia language learning materials in Taiwan. It owns multiple sales channels and has several strategic partners.

In addition to securing the local market, LiveABC is developing overseas markets, with partners in mainland China, Hong Kong, Macau, Korea, Japan, Thailand, Vietnam, Indonesia, the USA, Mexico, Mexico and eleven more countries in Latin America.

LiveABC

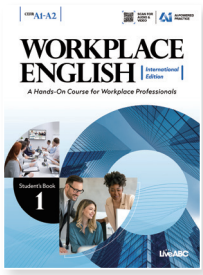
Titles with Components

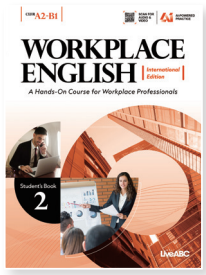
Category	Title	CEFR	for Students				for Teachers			
			 Student's Book	 Workbook	 e-learning	 AR App	 Teacher's Guide	 PPT	 e-learning	 AR App
• Business English	**Workplace English** International Edition (Volume 1,2,3)	**Book 1:** A1-A2 **Book 2:** A2-B1 **Book 3:** B1-B2	√	-	√	√	√	√	√	√
	Information Technology English	A2	√	-	√	√	√	√	√	√
• Social Studies	**English for the Social Sciences and Humanities**	B1-B2	√	-	√	√	√	√	√	√
• Tourism English	**Tourism English** International Edition	A1-B1	√	-	√	√	√	√	√	√
	Hotel English International Edition	A2-B2	√	-	√	√	√	√	√	√
	Restaurant English	A2-B1	√	-	√	√	**Answer Key**	√	√	√
	Hospitality English International Edition	A1-B1	√	-	√	√	√	√	√	√
• Medical English	**Nursing English**	A2-B1	√	-	√	√	√	√	√	√
	Terms and Strategies for Medical Records	A2-B1	√	-	√	√	√	√	√	√

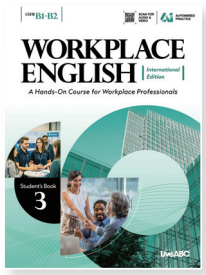
ESP-English for Specific Purposes

Business English

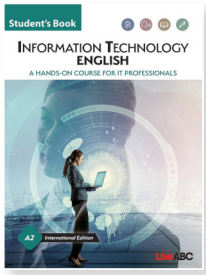
Workplace English
International Edition







Information Technology English



Tourism English

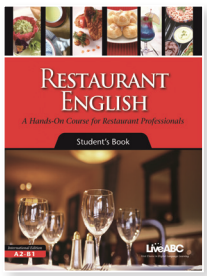
Hospitality English
International Edition



Tourism English
International Edition



Restaurant English

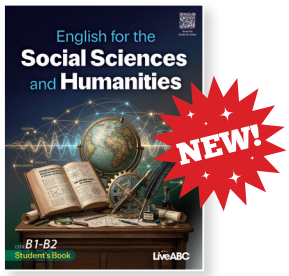


Hotel English
International Edition



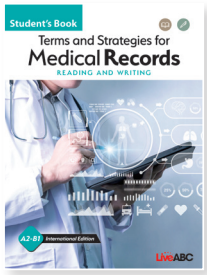
Social Studies

English for the Social Sciences and Humanities

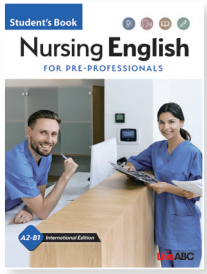


Medical English

Terms and Strategies for Medical Records



Nursing English

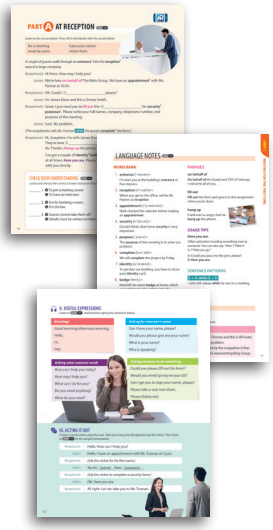


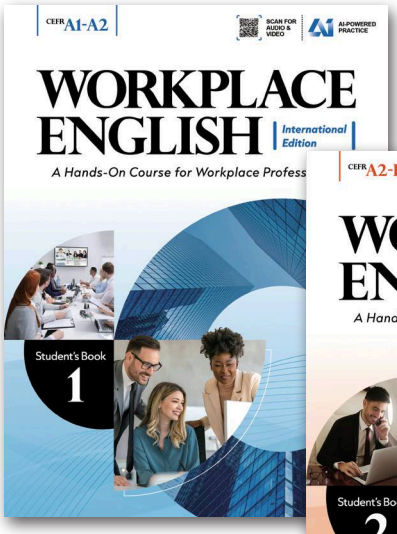


Business English

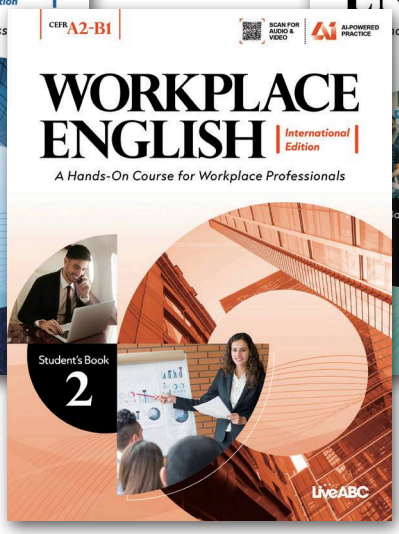
WORKPLACE ENGLISH International Edition

This book is geared towards business-related subjects. Learners are introduced to several useful topics and have the opportunity to practice each of the four important language skills: listening, speaking, reading, and writing. The units end with a review segment that reproduces the TOEIC exam style. Here, learners can keep track of their progress throughout the book.





BOOK 1
CEFR A1-A2



BOOK 2
CEFR A2-B1



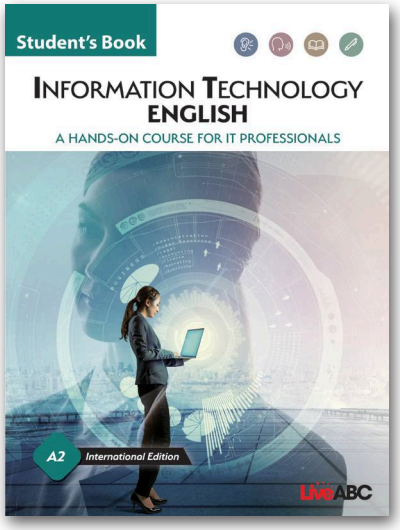
BOOK 3
CEFR B1-B2

Components:
Student's Book + AR App
Teacher's online resources (PPT, tests) + AR App

INFORMATION TECHNOLOGY ENGLISH

This book is designed for English communication in the professional IT workplace. It is divided into three parts: "Before Work," "General Work knowledge," and "IT Professional Work." It's suitable for both students with an IT major at college and people just beginning their career as IT professionals.





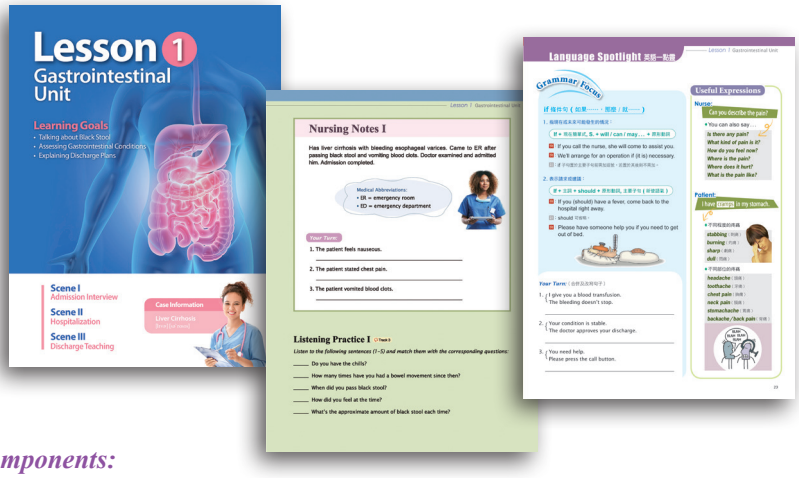
CEFR A2

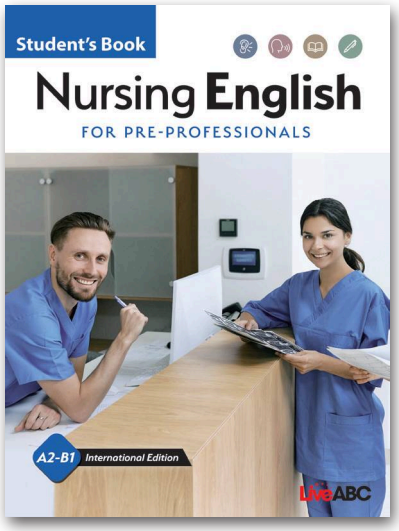
Components:
Student's Book + AR App
Teacher's online resources (PPT, tests) + AR App

Medical English

Nursing English

This book offers students' real work context. In each unit there are four practice components which include listening & speaking to patients, writing medical notes and reading medical records.



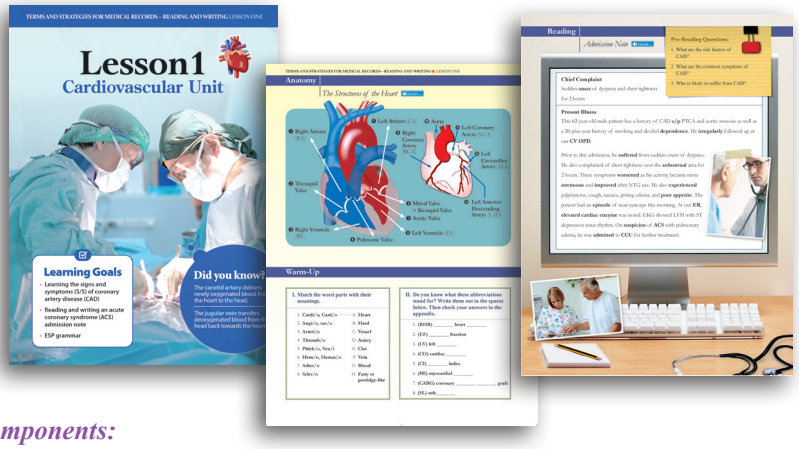


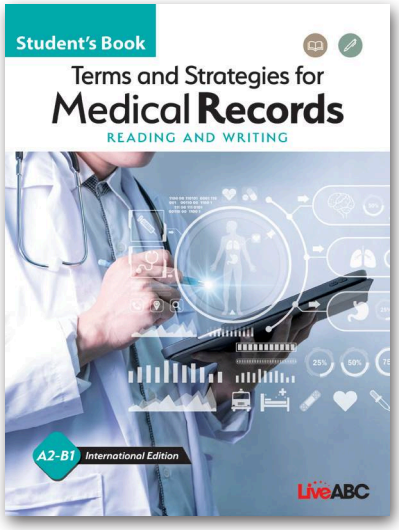
Components:
Student's Book + AR App
Teacher's online resources
(PPT, tests) + AR App

CEFR A2-B1

Terms and Strategies for Medical Records

Reading a patient's medical record accurately and effectively is the beginning of a doctor's medical care. This book has 12 divisions as an example of medical records which include those used commonly in hospitals and clinics. The aim of this book is to offer students the necessary tools and strategies to help them read and write medical records effectively.





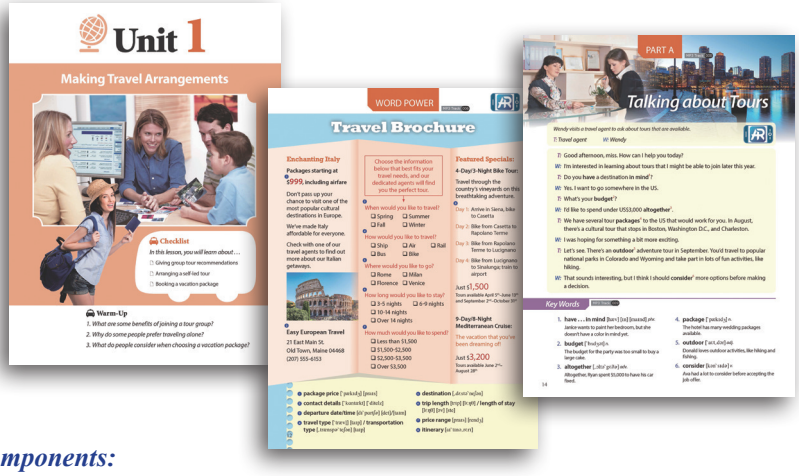
Components:
Student's Book + AR App
Teacher's online resources
(PPT, tests) + AR App

CEFR A2-B1

Tourism English

TOURISM ENGLISH International Edition

This book is designed for learners interested in using English while working in the tourism industry. The book takes an in-depth look at the everyday encounters often faced by those in the tourism industry. Topics range from planning tours and sightseeing, to airline travel, checking in to the hotel, discussing transport links, and more.



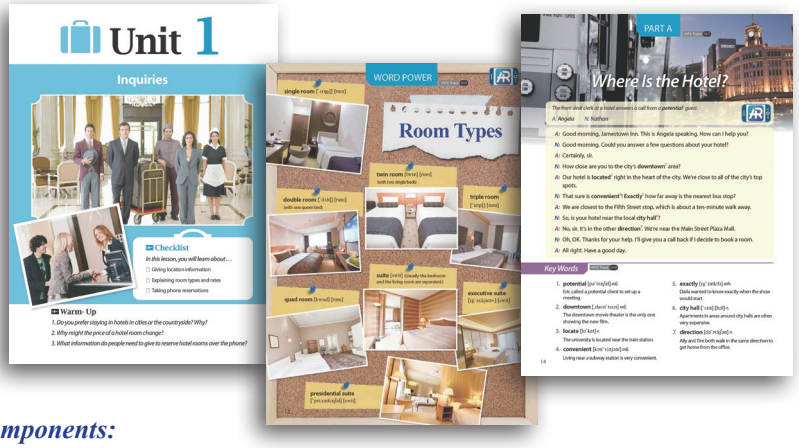


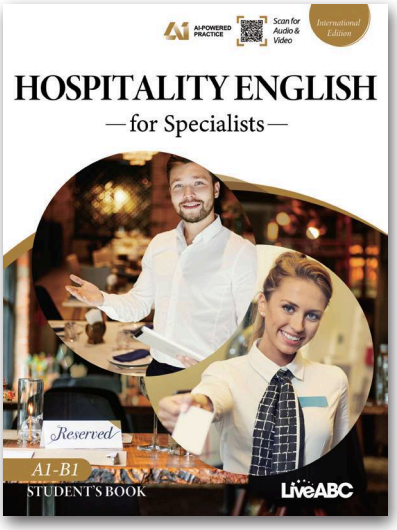
Components:
Student's Book + AR App
Teacher's online resources
(PPT, tests) + AR App

CEFR A1-B1

HOSPITALITY ENGLISH International Edition

This book is designed for learners interested in using English while working in the hospitality industry. The twelve units of Hospitality English are grouped into two sections. The first section focuses on preparing learners for handling hotel guests. The second looks at dealing with customers in a restaurant setting. Each section begins with a Getting Ready lesson that includes sample dialogues and useful vocabulary related to the main topic.





Components:
Student's Book + AR App
Teacher's online resources
(PPT, tests) + AR App

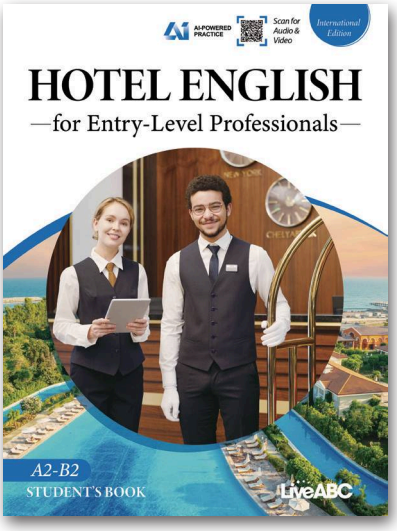
CEFR A1-B1

HOTEL ENGLISH **International Edition**

This book is designed to provide real-world situations and practice as though learners are working in an international hotel. The focus of the 12-unit book is on listening, speaking, and reading. Some of the unit topics include reservations, concierge service, housekeeping, F&B, handling complaints, and job interviewing.



Components:
Student's Book + AR App
Teacher's online resources
(PPT, tests) + AR App



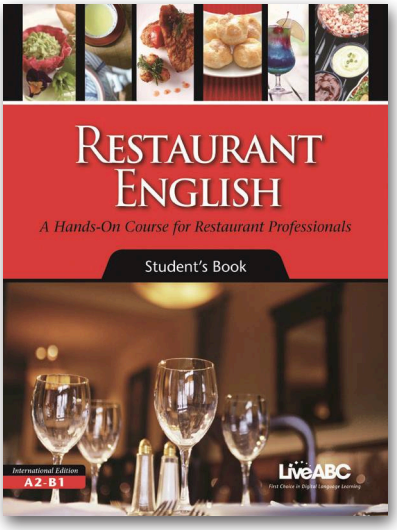
CEFR A2-B2

RESTAURANT ENGLISH

This book is divided into ten units covering the full range of restaurant roles and services. It is designed for intermediate-level students and offers a comprehensive introduction to the English language needed to succeed in today's modern restaurant industry.



Components:
Student's Book + AR App
Teacher's online resources
(PPT, tests) + AR App



CEFR A2-B1

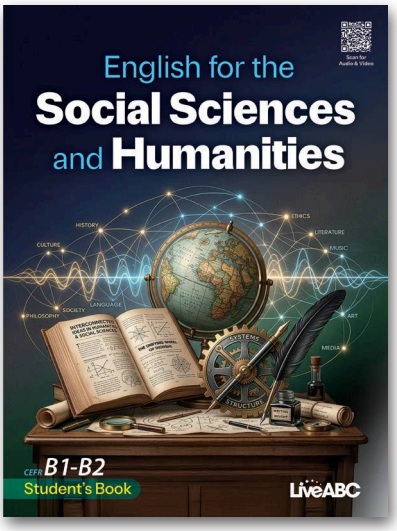
Social Studies

English for the Social Sciences and Humanities

The book equips you with the language and critical thinking skills needed to explore the human side of the academic world. Through carefully designed units, this books introduces you to key topics in language, literature, art & music, history, culture, society & media, and philosophy & ethics all through engaging, real-world contexts.



Components:
Student's Book + AR App
Teacher's online resources
(PPT, tests) + AR App



CEFR B1-B2

ESP AR App

(Augmented Reality APP)

For students and teachers

Download our app to experience our AR videos and audios with your mobile. Look for the pages with the AR icon and scan them.

LiveABC e-Lab — in Class —



LiveABC

Empowering learners since 1997

2000 — *First magazine in co-partnership with CNN*



2001 — *Live magazine*



2002 — *ABC magazine*



2004 — *First annual compilation of all the magazines*



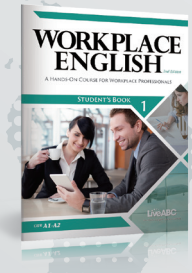
2008 — *biz magazine business oriented partnership*

Berlitz
McGraw Hill Education

2014 — *HOW IT WORKS magazine*



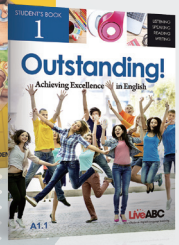
2016 — *ESP series, more than 10 books were launched*



2017 — *Come to Live primary series*



Outstanding! 1st Edition



2020 — *Live Escalate series*



Advanced Reading Strategies



2021 — *Taking Off series*



Outstanding! 2nd Edition



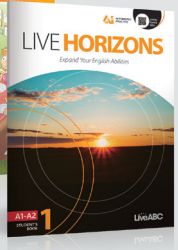
2023



2024 — *Come to Live Lite series*



Live Horizons series



2025 — *Come to Live 2nd Edition series* / *Off We Go series*



Learning Is Very Easy with LiveABC





Medical Records

Tourism English



Hotel

LiveABC

LEARNING ARK

www.liveabc.com

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