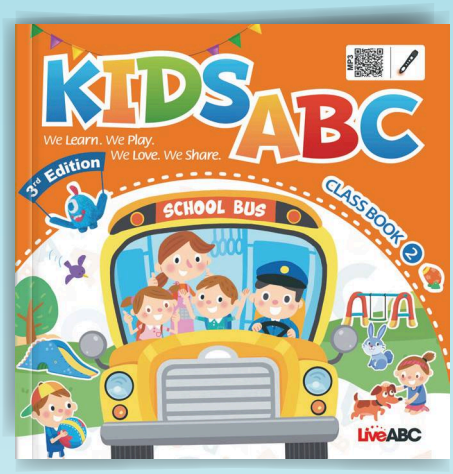
English for childen age **3** to **6**

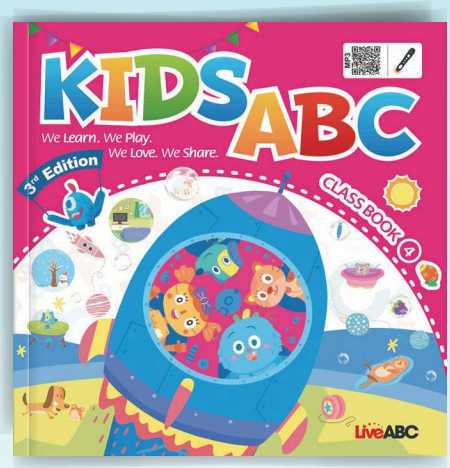
KIDS ABC

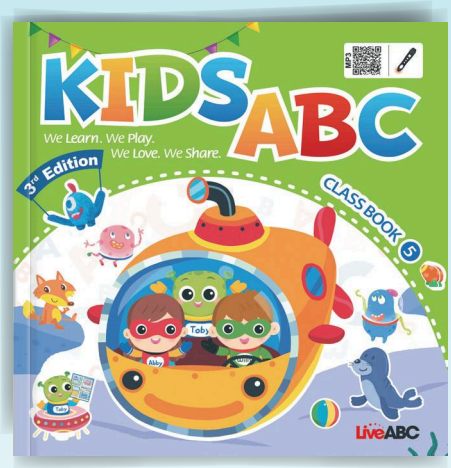
We Learn. We Play.
We Love. We Share.

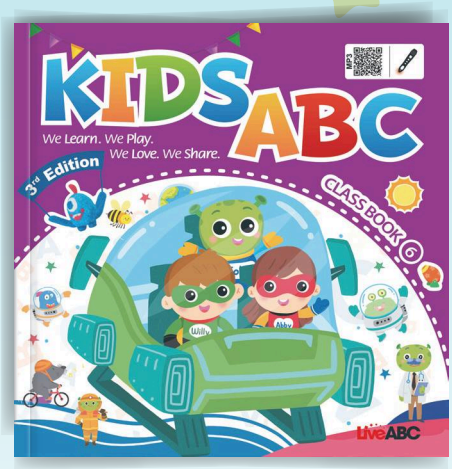












LiveABC

Mission

Dear Teachers,

LiveABC Interactive English Group is a worldwide organization based in Taiwan. We employ over four hundred people and partner with a multitude of organizations across the island and around the world. Producing quality publications is a lifelong endeavor, and we are dedicated to the development of English, as well as other foreign language learning materials in both print and digital formats. Thank you for your interest in LiveABC's books and systems. If you require any further information, please do not hesitate to contact us.

Best regards,
Founder CEO
Chun Chi Chen



LiveABC Representative in Latin America
CEO of Learning Ark
Shengping Wu



Learning Is Very Easy
with LiveABC

The Leading brand in digital English learning, LiveABC is dedicated to developing and distributing language-learning solutions that are effective and enjoyable to use. By combining the advantages of technology and publishing, LiveABC provides innovative educational resources. Learning Is Very Easy with LiveABC.

Global Markets



LiveABC is the largest producer of multimedia language learning materials in Taiwan. It owns multiple sales channels and has several strategic partners.

In addition to securing the local market, LiveABC is developing overseas markets, with partners in mainland China, Hong Kong, Macau, Korea, Japan, Thailand, Vietnam, Indonesia, the USA, Mexico, and ten more countries in Latin America.

Anglia 安格國際英檢 EXAMINATIONS ENGLAND

CNN

Jリサーチ出版

Mc Graw Hill Education

NANMEEBOOKS

CARNEGIE LEARNING

FOCUS LEARNING

SEIBIDO SEIBIDO PUBLISHING CO., LTD

SE-ED

小学館 SHOGAKUKAN

LiveABC

Components

Title	for Students				for Teachers		
	Class Book	Activity Book	Web School	AR APP	Teacher's Guide	Web School	AR APP
KidsABC Book 1	☺	☺	☺	☺	☺	☺	☺
KidsABC Book 2	☺	☺	☺	☺	☺	☺	☺
KidsABC Book 3	☺	☺	☺	☺	☺	☺	☺
KidsABC Book 4	☺	☺	☺	☺	☺	☺	☺
KidsABC Book 5	☺	☺	☺	☺	☺	☺	☺
KidsABC Book 6	☺	☺	☺	☺	☺	☺	☺



Welcome to KidsABC

KidsABC is a six-level Kindergarten course that incorporates easy-to-use instruction, content and values education. Based on Multi-sensory Learning and Thematic Teaching approaches, students will cultivate good values naturally while developing communication and language skills and learning English in a fun and motivating way.



KidsABC English Learning Program Key Features

Multi-Sensory Learning

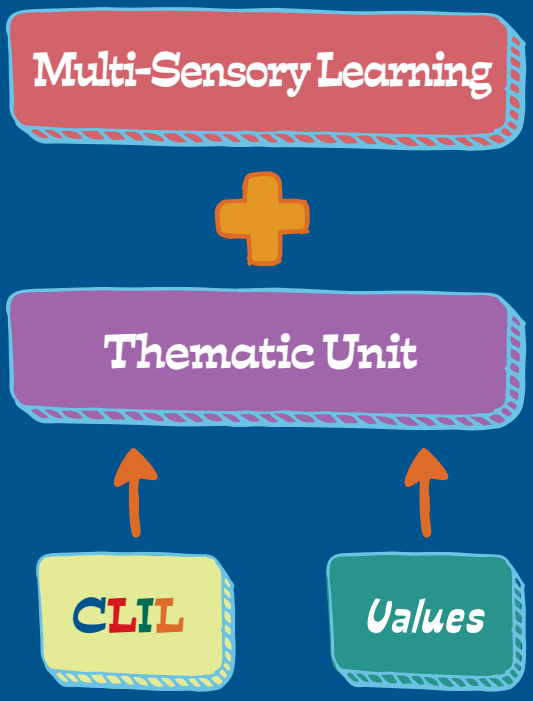
Multi-sensory learning is a way of learning that engages more than one sense at a time. Students can learn through interactions by using their eyes, ears, hands, and body movements. Basically, the main learning styles are visual learning, auditory learning, tactile learning, and kinesthetic learning. When students combine these learning ways to learn, their learning could be more efficient.

Thematic Unit

Thematic teaching should follow the five steps:

1. Exploration-to guide students according to their levels
2. Presentation-to present the purpose of learning
3. Assimilation-to assist students' learning
4. Organization-to organize the lessons
5. Recitation-to repeat what students learn

There are various themes such as animals, food, family, schools, cities and planets, etc. Students follow the teaching steps, and then build up the basic language skills by multiple English learning tools and hands-on activities.





CLIL (Content and Language Integrated Learning)

CLIL can help learners improve their ability to process information, preparing them for higher-level thinking skills and enhancing cognitive growth.

KidsABC integrates the following eight major disciplines:



Values

Value education is helpful for children's future personal and social interactions. In order to cultivate a good character, education and training are added. The content includes the inspiration of wisdom and the formation of good habits.

KidsABC integrates teaching materials into value education:

1. Speak good words **2. Do good deeds** **3. Love each other**

4. Build confidence **5. Keep clean**

KidsABC Components

Class Book

A six-level kindergarten course leading kids towards CEF A1.



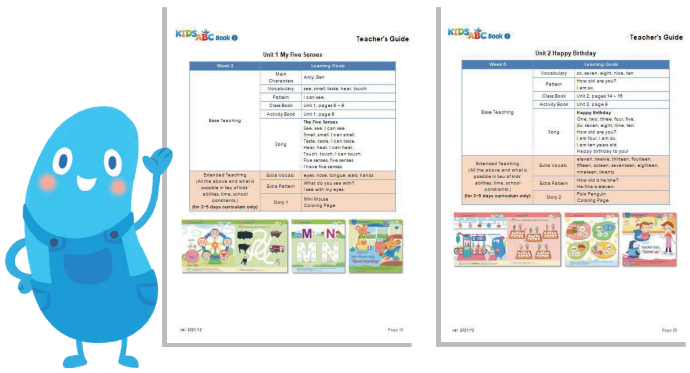
Activity Book

A wide range of activities that encourage students to apply what they have learned.



Teacher's Resources

Teacher's Guide: A complete guide with simple explanations and teaching activities for very young learners.



Other Supplementary Materials such as: Flashcards, Extended Artwork, Coloring Pages, Drama, Evaluation Form, Award Certificate, can be downloaded and printed by teachers.



E-learning

KidsABC platform offers a user friendly interface and abundant teaching resources available online, for students, teachers, and parents.

KidsABC AR app for both IOS and Android.



IOS

Android

https://kidsabc-latam.liveabc.com/



KidsABC Web-School

KidsABC digital learning platform is an online tool featuring multimedia resources for very young learners and teachers such as animated videos, songs, karaoke and even art & craft tutorials. With KidsABC digital platform teachers can support their teaching during class and work their student's English level towards A1.



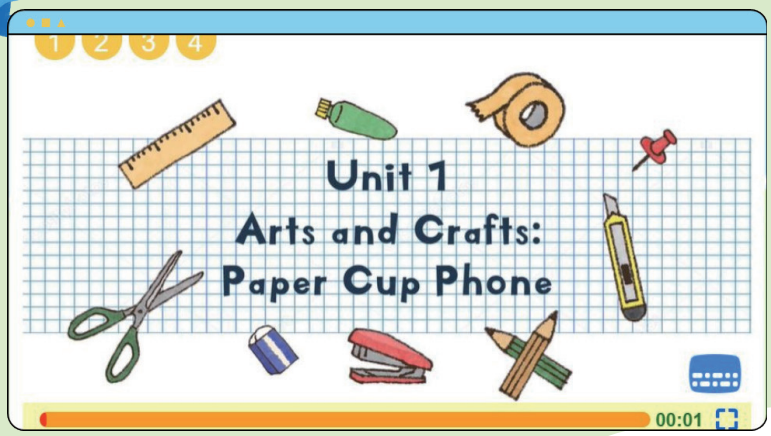
KidsABC e-learning



Animated conversations to help students learn how to read the words and sentences; it is set on a normal pace so students can easily understand and repeat while listening.

Every unit has a sing and dance category which allows the kids to sing and dance together with the video to review what they have learned in a fun and relaxing way.





KidsABC offers hand on project at the end of every unit to enhance students, learning process and build up their confidence.

KidsABC AR App

KidsABC AR App is a software application that integrates digital visual content and audio into the user's real-world environment. It gives you a more diverse way of learning English. Learning in a fun and realistic way by seeing the 3D Unit object via the AR App.



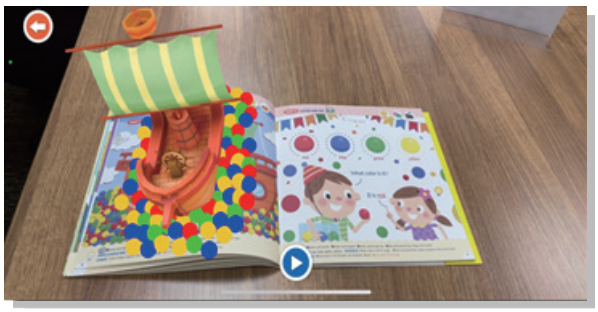
Open the AR app and scan the first page of any unit. A 3D object will pop up and a mini learning video will be played. Once this short video is over, you can close it and scan other unit opening pages to watch similar learning videos.





After scanning the unit page and seeing the 3D image appear, the object will be saved automatically in the Toy Box which you can find when you open the App. The objects in the toy box can be replayed as many times as you want, you don't need to scan the book again!









Unit 1 Back to School

WORDS

PART 1 LOOK AND POINT 01



TIPS ❶Look and talk about the picture. ❷Listen and point. ❸Listen, point and repeat. ❹Circle and say.
MAIN CHARACTERS Uncle Sam, Teacher, Amy, Ben THEME Greeting HIDDEN WORDS fine, okay, good, great
CHANT Hello! *(Lyrics: see Teacher's Book* ▲*Extended Teaching)* ★See Theme Poster

PART 2 LISTEN AND SAY

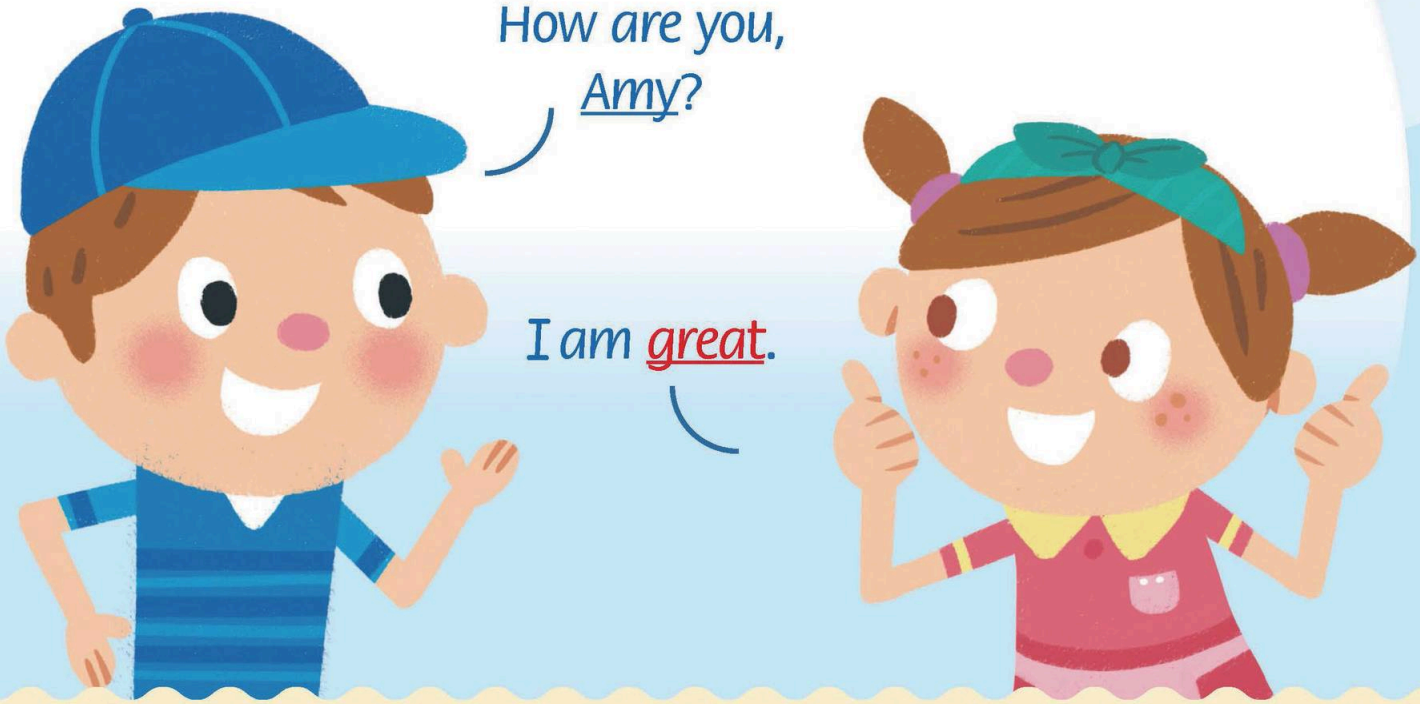



fine


okay


good


great



TIPS ❶Listen and point. ❷Listen and repeat. ❸Look, point and say. ❹Ask and answer by using word cards.
WORDS fine, okay, good, great DIALOGUE How are you, Amy? I am great.
MINI PLAY I Am Great *(Scripts: see Teacher's Book ▲Extended Teaching)*

PART 3 LEARN AND CHANT: LETTER A

03







Ant, ant,
in my pants.

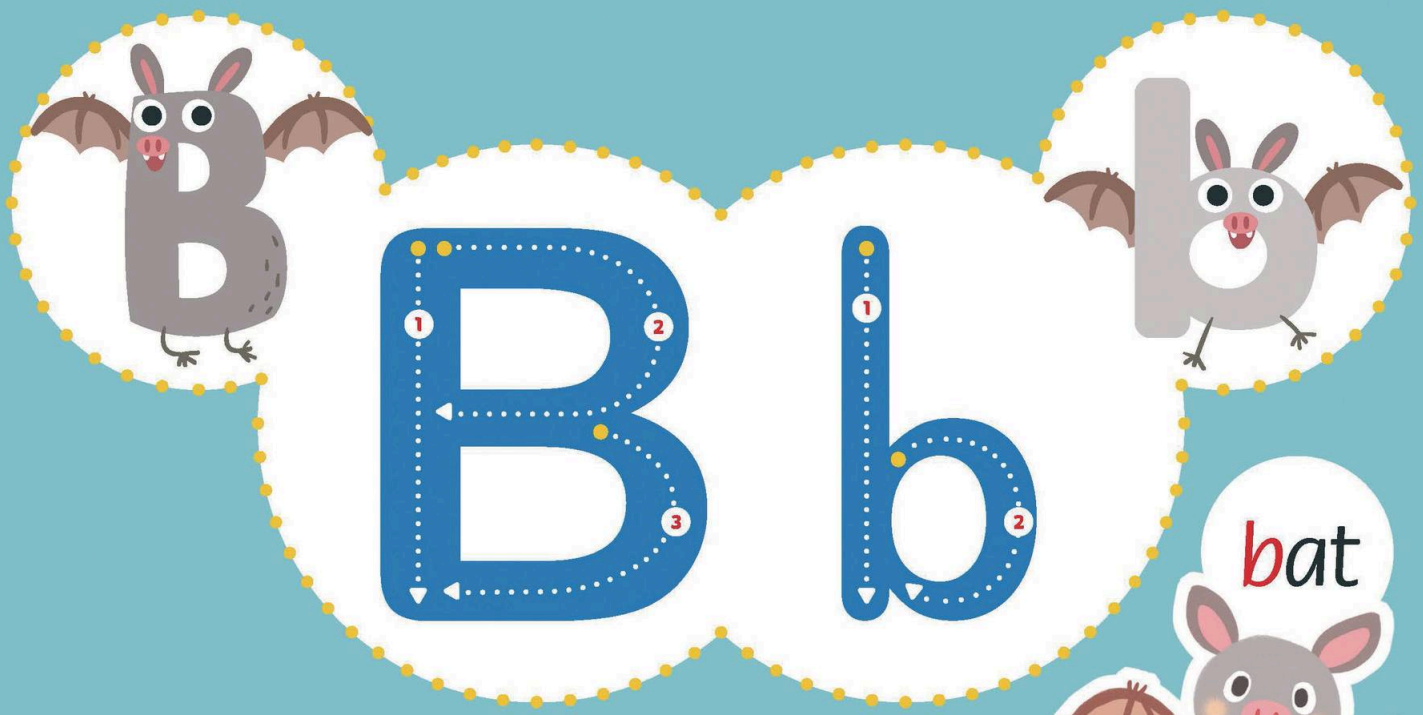




TIPS ❶Look, listen and repeat. ❷Trace Aa with your finger or body parts. ❸Listen and chant. ❹Act.
LETTER Aa WORD ant CHANT Ant, ant, in my pants.

PART 4 LEARN AND CHANT: LETTER B

04





Bat, bat,
upside down.



TIPS ❶Look, listen and repeat. ❷Trace Bb with your finger or body parts. ❸Listen and chant. ❹Act.
LETTER Bb WORD bat CHANT Bat, bat, upside down.

PART 5 SING AND DANCE



TIPS ❶Listen and point. ❷Listen and repeat. ❸Sing and dance. ❹Play musical instruments.
SENTENCES How are you? I am fine/okay/good/great. SONG How Are You? *(Lyrics: see Teacher's Book)*
INSTRUMENT PLAY Prepare different kinds of musical instruments and play.

PART 6 DO AND LEARN



Who do you meet at school? Say hello! Trace and color.

TIPS ❶Talk about the pictures. ❷Do and play.

CLIL Social Studies, Arts *(Detailed Instructions: see Teacher's Book ▲Extended Teaching)*

BOOK 1 CONTENTS

Units	Themes	Alphabets	Values
Unit 1	Back to School	Aa Bb	Being polite
Unit 2	Count with Me	Cc Dd	Loving one another
Unit 3	I Like Colors	Ee Ff	Keeping clean
Unit 4	I See Shapes	Gg Hh	Being in order
Unit 5	This Is Me	Ii Jj	Building self confidence
Unit 6	We Are Family	Kk Ll	Taking turns



BOOK 2 CONTENTS

Units	Themes	Alphabets	Values
Unit 1	My five senses	Mm Nn	Working together
Unit 2	Happy Birthday	Oo Pp	Being neat
Unit 3	I Love Toys	Qq Rr	Being helpful
Unit 4	On the Playground	Ss Tt	Praising others
Unit 5	I Am Hungry	Uu Vv Ww	Sharing with others
Unit 6	My Pet	Xx Yy Zz	Being grateful

BOOK 3 CONTENTS

Units	Themes	Alphabets	Values
Unit 1	About My Name	Aa Bb	Loving your family
Unit 2	My Feeling	Cc Dd	Listening to your teachers
Unit 3	All About Me	Ee Ff	Telling the truth
Unit 4	Look At Me	Gg Hh	Keeping places clean
Unit 5	In the Zoo	Ii Jj	Being respectful
Unit 6	On My Way	Kk Ll	Being safe

BOOK 4 CONTENTS

Units	Themes	Alphabets	Values
Unit 1	At the Bookstore	Mm Nn	Being cherished
Unit 2	On the Farm	Oo Pp	Being careful
Unit 3	My Favorite Fruit	Qq Rr	Being faithful
Unit 4	My House	Ss Tt	Being cooperate
Unit 5	About the Weather	Uu Vv Ww	Being considerate
Unit 6	The Four Seasons	Xx Yy Zz	Listening to parents



BOOK 5 CONTENTS

Units	Themes	Alphabets	Values
Unit 1	Magic Show	Short a	Being motivated
Unit 2	Picnic Day	Short e	Being efficient
Unit 3	Under the Sea	Short i	Being thankful
Unit 4	My Fashion Show	Short o	Being sympathy
Unit 5	Earth Day	Short u	Being trustworthy
Unit 6	Fun Places	CVC	Recycling things



BOOK 6 CONTENTS

Units	Themes	Alphabets	Values
Unit 1	I Love Vegetables	Long a	Being protected
Unit 2	In the Garden	Long e	Being passionate
Unit 3	Seven Fun Days	Long i	Being perseverance
Unit 4	Telling the Time	Long o	Being organized
Unit 5	Community Helper	Long u	Being warmth
Unit 6	Fun Outer Spaces	CVCe	Being self-discipline

LiveABC

Empowering learners since 1997

2000

First magazine in co-partnership with CNN



2001



Live magazine

2002



ABC magazine

2004

First annual compilation of all the magazines



2008

biz magazine business oriented partnership

Berlitz

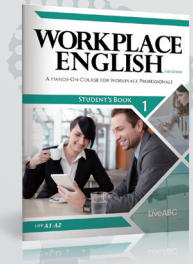
Mc Graw Hill Education



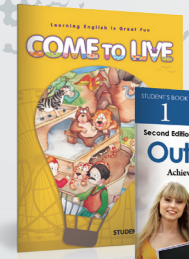
HOW IT WORKS magazine

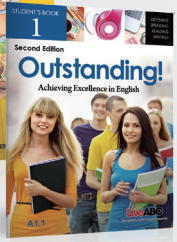
2014

ESP series, more than 10 books were launched



2016





Come to Live primary series

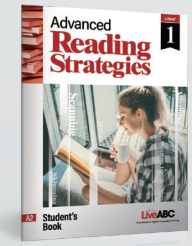
Outstanding! Series

2017



Live Escalate series

2020



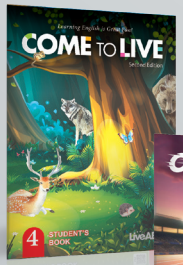
Advanced Reading Strategies

2021

Taking Off series



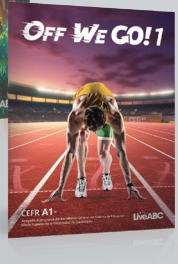
2023





2024

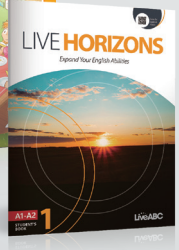
Come to Live Lite series



Come to Live 2nd Edition series

2025

Off We Go series

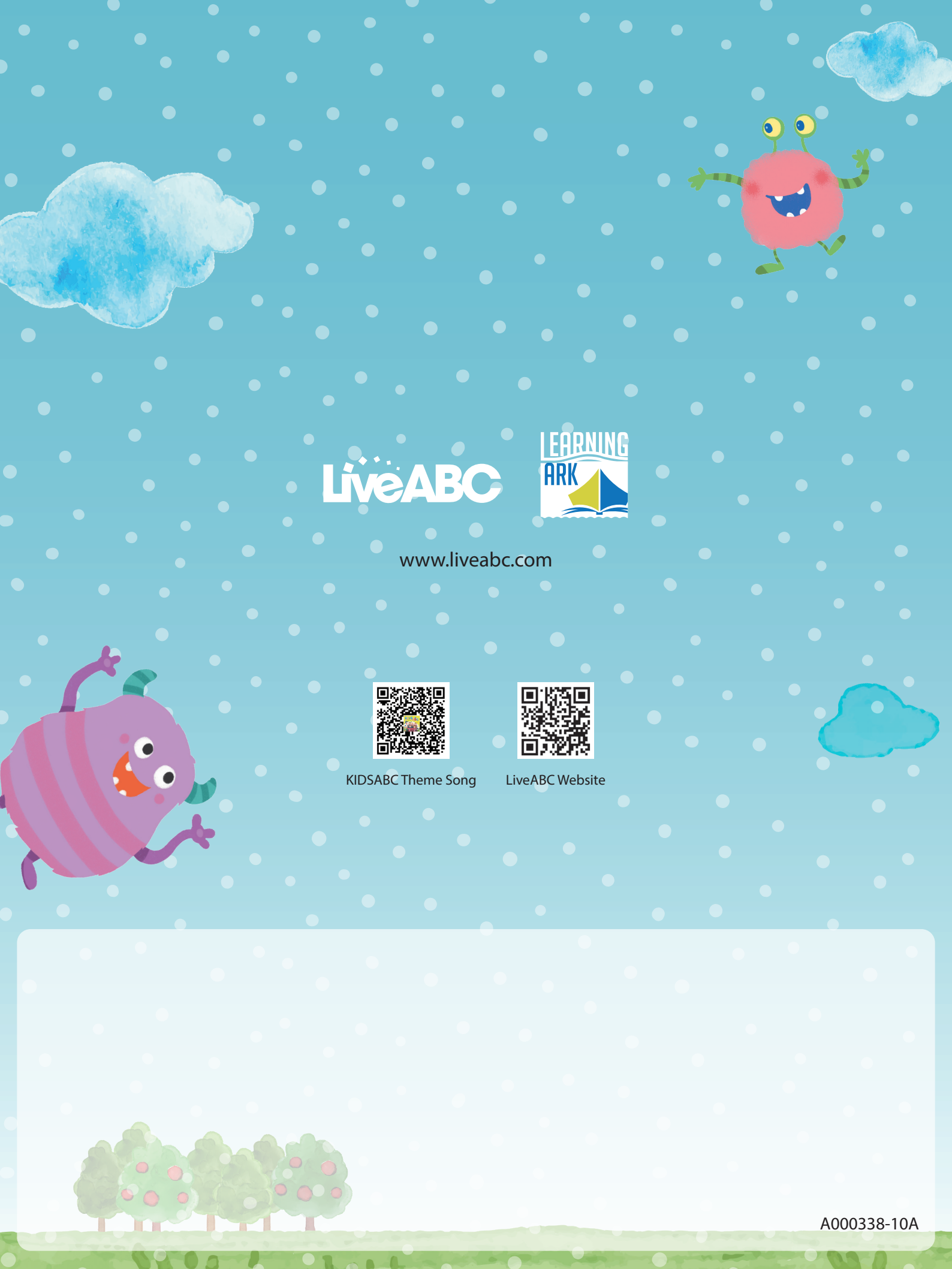


Live Horizons series

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LEARNING ARK
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KIDSABC Theme Song
LiveABC Website

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